



KRISTEN LAWSON

Communications & Marketing Specialist

✉ krislorilawson@gmail.com
☎ +33 07 66 91 60 99
📍 24 rue Surcouf, Paris, 75007

EDUCATION

New Media Journalism

Certificate, **Simon Fraser University**
2018 - 2019

Digital Marketing

Diploma, **RED Academy**
2018

Contemporary Dance & Theatre

BFA, **Concordia University**
2008 - 2013

SKILLS

- Fundraising Strategies
- Grant Writing
- Journalism
- Marketing Strategies
- Organized & Adaptable
- Project Management
- Team Player

LANGUAGES

English - Native
French - Level B2

REFERENCES

Jim Smith

DanceHouse / Artistic Director
Phone: +1 (604) 801-6225
Email: jim@dancehouse.ca

Adrienne Toye

Ballet BC / Marketing Director
Phone: +1 (778) 871-4148

Nazanin Shoja

BC Culture Days / Program Director
Phone: +1 (604) 681-3535

I am an English language writer and storyteller with 7 years of experience, specializing in communications and marketing for arts, culture and non-profit organizations.

WORK EXPERIENCE

2018 - Present | Freelance | Vancouver & Paris

Writer

- Black Press Media, DanceHouse, Dance International Magazine, The Dance Current, and The Vancouver Arts Review

Jul 2023 - Nov 2024 | DanceHouse | Vancouver

Communications & Development Manager

- Leading planning, creation and distribution of print and digital materials
- Leading grant applications and fundraising campaigns

Nov 2021 - Jun 2023 | DanceHouse | Vancouver

Communications & Development Coordinator

- Managing creation and distribution of print and digital materials
- Writing grant applications and reports

Oct 2019 - Oct 2021 | Ballet BC | Vancouver

Marketing Coordinator

- Writing, editing and proofing digital copy
- Tracking and analyzing digital statistics

Jul 2019 - Oct 2019 | BC Culture Days | Vancouver

Digital Communications Coordinator

- Planning and tracking social media strategy and content
- Conducting interviews and writing blogs

Apr 2019 | Black Press Media | Nelson, BC

New Media Journalism Intern

- Planning and tracking social media strategy and content
- Conducting interviews and writing blogs

Aug 2018 - Mar 2019 | Geist Magazine | Vancouver

Digital Publishing & Administrative Intern

- Writing copy for website, social media, and email
- Tracking and analyzing digital statistics